

MAKE-UP & HAIRSTYLING

2023

INFO PACK

Sophie Jean
BEAUTY





HELLO, I'M JANE

KEY ARTIST & STYLIST | OWNER | DESIGNER

DEAREST PROSPECTIVE CLIENT,
Thank you for considering *Sophie Jean Beauty* for your make-up & hair services. It brings me endless joy to add beauty to any day or event!

In a world that is obsessed with the superficial, *Sophie Jean Beauty* wants to break the mould of what it means to be a makeup artist & hairstylist, by enhancing and magnifying what is already there, your unique beauty & natural style. In this Info Pack you will find a few guidelines along with tips and tricks on how to prepare, for any event big or small.

Let me share my expertise with you and don't hesitate to let me know should you have any questions!

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PRICE LIST



BRIDAL HAIR & MAKEUP

BRIDAL MAKEUP & HAIR R2900-00

incl. Trial + Blow Dry + Touch-up kit + Eye Mask + Lashes (±3h Duration)

BRIDAL MAKEUP & HAIR | ON THE DAY R1500-00

excl. Trial / incl. Touch-up kit + Eye Mask + Lashes (±3h Duration)

BRIDAL MAKEUP | TRIAL /ON THE DAY R750-00

Incl. Lashes and Excl. Touch-up kit + Eye Mask (±1h30m Duration)

BRIDAL HAIRSTYLING | TRIAL /ON THE DAY R750-00

incl. Blow Dry (±1h30m Duration)

TRAVELLING COST R7-00

*Calculated per km to and from venue
excl Tolls & parking costs*

*TRAVEL COST MAY VARY DUE TO PETROL PRICES ALL TRAVEL WITHIN A 5KM
RADIUS OF MY STUDIO IS FREE*



HAIR & MAKEUP

MAKEUP R550-00

incl. Skin prep & strip or individual cluster lashes (±1h Duration)

MAKEUP (5 OR MORE BOOKINGS) R500-00

incl. Skin prep & strip or individual cluster lashes (±1h Duration)

HAIRSTYLING R550-00

Curls & Updo's excl. Blow Dry (±45m Duration)

HAIRSTYLING (5 OR MORE BOOKINGS) R500-00

Curls & Updo's excl. Blow Dry (±45m Duration)

BLOW DRY Starts at R250-00

Rough blow-dry (To take hair from wet to dry) R250-00

Short to Medium length hair R350-00

Long hair blowdry R450-00

BROW SHAPING R150-00

Tweeze, shape and dye brows (Only available in studio)

*THERE IS NO LIMITS TO THE AMOUNT OF PEOPLE PER BOOKING AS PROFESSIONAL
ASSISTANTS CAN BE ARRANGED*



Step One

// Use MacOS Preview/ WindowOS PDF Extra / <https://smallpdf.com> to complete the booking form attached to your email & send it back to info@sophiejean.co.za

// Send reference pics along as well, this helps when quoting. Remember to select pics of someone with the same skin, hair & eye colour as you (Tell me about problematic skin or hair that doesn't hold a curl, that way I can ensure booking enough time)

// You will then receive a quote. Once you are satisfied with the quote and want to proceed, let me know and I will send your invoice

Step Two

// Once you receive your invoice, send the signed service agreement at the end of that document along with your proof of payment for the 50% booking fee to info@sophiejean.co.za using **your name** & **event date** as reference

// Your bookings will only be secure once the **service agreement** and **booking fee** of 50% has been received

// You will also receive a receipt and confirmations for bookings and appointment via Google Calendar

Step Three

// Trials can be booked once your booking is secure

// Trials can be done **1-4 Weeks** before the day of the wedding / event

// Trials are done between **Monday - Thursday** from **09:00 - 15:00**, or as per prior arrangement

// Trials are done at my home studio in **Stellenbosch**

// The average time of a trial is **± 2 - 3 hours**

// Any further trial(s) requested shall attract additional charges to be settled in accordance with the service agreement

HOW TO BOOK

TRIALS & APPOINTMENTS



Bring Along

// Inspiration images of hair & makeup (or send them before)

When choosing inspiration pics, think about your own hair colour, skin tone and eye colour, remember if the model in the picture doesn't look like you the hair and makeup will also look different on you.

// Inspiration images for Bridal party hair & makeup (if applicable)

// Consider your outfit, wear something that is similar in colour to your wedding dress or outfit.

Remember to wear something that you can easily get over your head, if you need to change after your appointment.

// Hair accessories & earrings

// Pictures of your wedding dress

// Please bring with your hair extensions if you have any

Extension make the difference between wow hair and WOW hair, all those pics on Pinterest and the "Gram", they are all wearing extensions!



Consider This

// Coming with shaped/ waxed brows & chin or be sure to book a brow shaping with Sophie Jean Beauty

// If you are getting a tan for your event, your skin should match on the day of the trial

// Getting your split ends cut and roots done to ensure hair looks perfect

// If you have long hair and would like loose curls, consider having your hair cut into layers before the trial

Don't

// Wear make-up to your trial/ appointment, a clean face with non-oily moisturizer is all you need

// Straighten your hair, or put in heavy moisturizing treatment, then hair will not hold a curl

// Come to you appointment with dirty hair or wet hair

// Bring a large entourage, my studio is small and as the adage goes, too many cooks spoil the broth!



Lessons

Expand your knowledge and skills in one-on-one classes or group bookings. I love sharing my passion for makeup and classes can be customised for any skill level or occasion.

Starts at R300-00 p.h.

OTHER SERVICES



Male Grooming

This one is for the boys, and is perfect if he wants to look his best on camera, includes shaping eyebrows, evening out skin tone, short hair styling & combatting shine

Starts at R150-00 p.p



Commercial Rates

Commercial productions eg. Fashion Editorial & TVC. Excl. Overtime, to be charged at industry standard

Half-day (4h) R2800-00

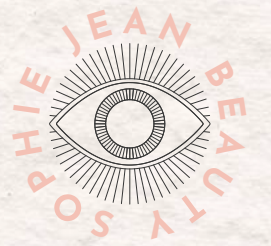
Full-day (8h) R5400-00

WEDDING DAY PREP

- + Ensure everyone has a copy of the makeup schedule.
- + Checked if your venue has a generator or what the loadshedding schedule will be.
- + Anyone with cold & flu symptoms should rather stay at home, you can switch out their services with another guest.
- + You have checked that there is space and lots of natural light for the makeup artist to work in.
- + Everyone knows to arrive with **clean, dry** hair
- If people arrive with wet hair an additional Blow Dry fee will be added to your invoice.*
- + Everyone knows to arrive with a clean face, **no makeup, no mascara**
- + Everyone knows to wear comfortable garments that can easily be changed out of after services.

- + After your trial I will provide you with an event info form, please fill in thoroughly, this will be used to compile your timeline on the day, to ensure you have a relaxed and stress free wedding day.
- + If the bridal party should consist of 4 or more members, I will be assisted by a professional qualified assistant.
- + Starting time for H&MU depends on the time of the ceremony. We will finish off with the bride and bridal party at least 60 minutes before the ceremony starts.
- + Should the venue be more than 3 hours drive from Stellenbosch, accommodation should be provided for myself and possibly my assistant the night before the wedding.
- + I do lips and touch-ups last so that everyone can eat drink and be merry!

- + I will be leaving the venue as soon as touch-ups are done and the bridal party is dressed. Should you need me to stay till after the ceremony for a touch up, overtime of R250 per hour, per team member will be charged.



FREQUENTLY ASKED QUESTIONS



WHY IS THERE A PRICE DIFFERENCE FOR BRIDAL MAKEUP?

The bride is the MVP of the day, you get the most premium service and that takes time! I spend on average 3h on a brides for makeup & hair, but only max. 1h30 on the other makeup and hair services. On top of that you get luxury skin prep and an eye-mask while I am doing your makeup. Even after the makeup is done, you are still No.1, you get a touch-up kit, with lipstick, foundation, tissues, hair pins, blotting paper and applicators to take with you, to make sure your look stays looking pristine! (I also usually stick around to help you put on your veil)

And even after the day is done, I send you a custom illustrated face chart with all the products I used on the day, that you can treasure as a little keepsake!



WHAT BRANDS DO YOU USE?

BOBBI BROWN | MAC | KRYOLAN |
ANASTASIA BEVERLEY HILLS |
EXUVIANCE | SMASHBOX | INGLOT |
MORPHE

DO I NEED TO PAY EXTRA FOR A TRIAL?

Yes, the time & product I use is exactly the same as what I would use if it was the day of your event.



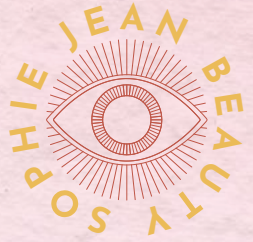
WHY DO YOU NEED A BOOKING FEE?

The sad fact is, that there are 52 weekends a year, and most if not all weddings will take place on a Saturday or Sunday. That leaves a maximum of 104 days for my business to earn the funds needed to stay a float. When a bride books a date, I can no longer accept any other inquiries on that date, and depending on the timing if she cancels I am no longer able to book another event in time, on that date, which means I incur a loss.

The booking fee is a retainer that a) ensures you your date, b) protects me from loss and c) covers most costs such as your trial, admin & booking of assistants that happen before the event.

RECOMMENDATIONS

GREAT MAKEUP STARTS WITH GREAT SKIN, GET YOURSELF
IN TOP-TOP SHAPE AT THE FOLLOWING SUPPLIERS:



Hands + Feet

- + [Sparkle Nails by Eugeny](#)
- + [Minelli Art](#)
- + [Laser lab](#)
- + [Deluxe Stellenbosch Square](#)

Spray-tan

- + [Cecilia Fourie](#)
- + [Jeni Nail, body and skincare](#)

Hair Extensions

- + [Front Row Clip-in extensions](#)

Skin

- + [Dr Ian Webster](#)
- + [Linda van Niekerk Skincare](#)
- + [Layers Skin](#)
- + [Skin Renewal Stellenbosch](#)

Hair

- + [Dave @ Tosca Hair S/bosch](#)
- + [Lizzy @ Techno Park](#)
- + [Le Hair Lounge](#)

Lashes

- + [Anuschka Strydom \(Extensions\)](#)
- + [Delightful You \(Magnetic\)](#)
- + [MD Lash Factor \(Serum\)](#)

